

WE WALK TO BREAK THE CYCLE OF POVERTY.

2019 WALK THE TALK

MAY 18, 2019 · 1 MILE WALK & CELEBRATION



CAMPAIGN GUIDE

Try these **3 FUN & EASY OPPORTUNITIES** to launch your campaign **TODAY!**

PLEDGES

DIGITAL Launch a Facebook fundraiser! Visit facebook.com/fund/openministry to setup your campaign in just a couple minutes. Your Facebook campaign page will allow your friends and family to easily donate directly to OPEN M through Facebook.

IN-PERSON Personally asking friends and family is one of the most effective ways to raise money for OPEN M. Set a goal and download the pledge form today! Visit openm.org/walkthetalk.

TRAVELING TITUS

If you're looking for some fun while making a difference, **TRAVELING TITUS** (a fun rendition of our CEO) is for you.

Here's how it works: purchase a **TRAVELING TITUS** sign for \$25, place it on a friend's yard, then your friend must make a \$25 donation to OPEN M to pass along **TRAVELING TITUS** to another friend, and so on and so on.

To purchase a sign and for more instructions, email n.kreis@openm.org.

EVENT SPONSOR

Most businesses are looking for opportunities to support the community. Ask your employer or a business you visit often to sponsor **WALK THE TALK**. To download the sponsor form, visit openm.org/walkthetalk.

For questions and more information, email n.kreis@openm.org or call (330) 434-0110 ext. 409.

follow us **ONLINE** for updates



@OPENMministry
#WalkTheTalk

WHERE WILL THE MONEY GO?

100% of the money will be used to fund OPEN M's core programs

33k

Food Pantry clients served in 2018

807

Active & On-going Clinic Patients

80%

Of active CWA graduates currently working.